

# Are you a foreign-owned company?\*

Continue your growth  
journey with the Invest in  
Leicester team...

Complimentary support for foreign-owned  
companies\* in Leicester & Leicestershire

\*A company with a minimum of 10% foreign ownership.

Invest in Leicester 



Department for  
International Trade

**MIDLANDS  
ENGINE**  HM Government



Invest in  
Leicester are  
working in  
partnership with  
foreign-owned  
companies...

Foreign companies consistently contribute approximately 28% of UK economic output despite representing only 1% of firms. We take pride in supporting all foreign-owned businesses that are located within the Leicester & Leicestershire area to facilitate growth, enhance productivity and create a strong local economy via our local, regional and international networks for our outstanding business community.

THE INVEST IN LEICESTER TEAM, THE MIDLANDS ENGINE AND THE DEPARTMENT FOR INTERNATIONAL TRADE (DIT) ARE WORKING TOGETHER TO ENSURE FOREIGN-OWNED BUSINESSES IN OUR REGION HAVE ACCESS TO COMPLIMENTARY SUPPORT THROUGH A DEDICATED KEY ACCOUNT MANAGER.

Working in collaboration with the various district councils, the Leicester & Leicestershire Enterprise Partnership (LLEP), and many of our strategic partners and linked organisations, our account management programme is designed to support your growth, drive innovation and facilitate your company's expansion in the local area.

All business support is designed to ensure every client is able to grow their operations in the region effectively and with ease.

# We support your growth journey...

A DEDICATED ACCOUNT MANAGER WILL MEET WITH YOU TO UNDERSTAND THE SPECIFIC NEEDS OF YOUR BUSINESS AND ASSESS CHALLENGES TO GROWTH AND DRIVERS FOR INNOVATION AND EXPANSION.

The Invest in Leicester Team acts as your single point of contact, tailoring a bespoke package of support and bringing together a project team via our networks and provision of support on an international, national and local level such as the Department of International Trade, LLEP, growth hubs, property agents, district councils, recruitment consultants, public sector departments and universities.

Just some of the streams of support include:

## TALENT

Our excellent employment hub links can provide recruitment support, staff retention advice and development of workforce through training programmes and apprenticeships.

## TRADE & INVESTMENT

Our Department of International Trade advisor network can tailor bespoke export plans for your business and help you navigate EU and other countries' trade policies.

## EXPAND YOUR NETWORKS

Introductions to local and regional business networks, networking opportunities and promotion for your business.

## FINANCE & FUNDING PROGRAMMES

Information on funding packages, support grants, financial incentives and access to funders through our commercial partnerships.

## SUPPLY CHAIN

We introduce you to our stakeholders and industry networks that can source potential suppliers and improve manufacturing efficiency.

## DEVELOPING EXPORT LINKS

Market information, bench-marking tools and introductions to potential overseas partners.

## PROPERTY & SITES

For additional sites or relocation, our unique network of local authority partners and property agents can tailor bespoke property searches, site availability and assist with planning issues, coworking spaces, incubators and industrial units.

We've formed a productive relationship with key local partners including the inward investment teams, helping us to make informed decisions and have a seamless experience when investing in the area.

We're pleased to be creating jobs in the area, helping our workforce grow through training and development and we look forward to continuing our work in the region.

AMAZON

## We have unparalleled networks...

WHETHER YOU ARE LOOKING TO GROW, EXPAND OR INNOVATE OUR KEY ACCOUNT MANAGER WORKS DIRECTLY WITH DEPARTMENT OF INTERNATIONAL TRADE (DIT) COLLEAGUES TO SUPPORT YOUR BUSINESS JOURNEY. WE ACCESS:

- DIT sector/industry-specific specialists, each with their own networks giving you access to insights and opportunities relevant to your field.
- Advice from sector-based business environment teams, relevant academic institutions and industrial alliances.
- Links through Government and DIT specialists to your industry's regulators or governing bodies.
- DIT colleagues in British Embassies/ Consulates to improve communication channels between parent and subsidiaries and help companies build a specific business case or leverage further business opportunities within the UK.
- Specialist intelligence tools providing compelling data-driven insights to develop your business in the UK or explore business opportunities and unique benchmarking products to understand the UK's competitive position.
- Visa and immigration services support and international market opportunities through DIT.

Manchester

ENGLAND

Derby • Nottingham



Coventry • Cambridge

Establish links with independent agencies specialising in sector/industry specific funding and driving research and innovation through:

- Patent Box
- Innovate UK
- DIT Investment Environment Teams and policy/regulatory support
- DIT Knowledge Labs for benchmarking and intelligence to support your business in assessing UK v Global investment opportunities.

The city is well-located and we have had a huge amount of support from the City Council and LLEP. We have been extremely pleased with the quality of the local workforce, and it's been nice coming to Leicester because the business community wants to work together to grow the city.

IBM SERVICES CENTRE

### INNOVATION, RESEARCH & DEVELOPMENT COLLABORATION

We have excellent R&D links to universities, industry networks, centres of excellence and post/undergraduate recruitment including academic advisors via our knowledge transfer network partnerships.

London

Felixstowe

Dover

Having our dedicated account manager has proven useful; their extensive local network and knowledge helped us on Brexit guidance and links via DIT have connected us to suitable local networks to support our requirements and general guidance acquired via the KAM programme has added value to our operations.

It's nice to know that the City Council has invested in employing professionals helping foreign-owned companies.

ROCA UK

## Global Connectivity...

CENTRAL UK LOCATION  
ALLOWS EASE AND  
SPEED OF TRAVEL  
BETWEEN MAJOR  
CITIES



ONE HOUR TO LONDON  
BY RAIL AND MAINLINE  
EUROPE WITHIN  
4 HOURS



THREE INTERNATIONAL  
AIRPORTS WITHIN  
40 MINS DRIVE



HOME TO EAST  
MIDLANDS AIRPORT -  
THE UK'S LARGEST  
PURE CARGO AIRPORT



FOUR NATIONAL  
MOTORWAYS RUNNING  
THROUGH  
LEICESTERSHIRE



A WORKFORCE OF  
OVER ONE MILLION  
WITHIN 45MINS DRIVE



OVER 22 MILLION  
CONSUMERS WITHIN  
THREE HOURS' DRIVE



ONE OF THE BEST  
PLACES TO BRING UP  
A FAMILY



# Our Support...

Invest in Leicester offers a confidential, free and bespoke service supporting your business to locate and grow:



Our LCC Key Account Manager has been a great source of information and contacts providing Kindeva with the means to speed up linking into the right initiatives, organisations and people, getting us to where we need to be more quickly than we would otherwise be able to achieve.

KINDEVA UK



Leicestershire County Council



Leicester & Leicestershire Enterprise Partnership



PROUD TO SUPPORT

INVEST IN GREAT  
BRITAIN & NORTHERN IRELAND

reachmarketing.co.uk 35177 06/21

Contact us to tailor a bespoke package of support for your foreign-owned business:

+ 44 (0) 116 454 1220 | [enquiries@investinleicester.com](mailto:enquiries@investinleicester.com) | [www.investinleicester.com](http://www.investinleicester.com)



@InvestLEICS



Invest in Leicester

We look forward to being part of your growth story...